healthverity

HEALTHVERITY FLOW FOR CLINICAL TRIALS

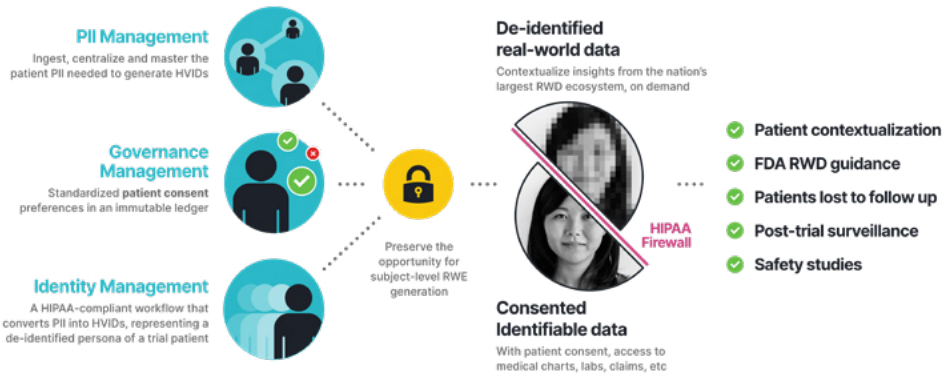
Synchronize the path to regulatory approval

More trial, less error

While clinical trials are the gold standard in R&D, there are challenges with managing patient safety, regulatory compliance, and patient recruitment and retention. In fact, 30% of clinical trial participants drop out or are lost to follow up and 65% of protocol designs have amendments due to issues with patient selection, withdrawals or treatment parameters. Real-world data (RWD) can help fill the void and allow researchers to make more informed decisions at each stage of the clinical trial lifecycle; however, with high error rates from legacy technologies, we believe the token is broken, limiting life sciences organizations from realizing the full potential of RWD in maximizing the investment in clinical trials.

A synchronized solution

HealthVerity FLOW for Clinical Trials is the only pharma-grade solution that can synchronize patients across de-identified, identifiable and investigator data, all in a fully governed, HIPAA-compliant and 21 CFR 11-certified environment. This end-to-end SaaS solution optimizes trial insights throughout the clinical research stages, from recruitment and enrollment screening to external control arm and long-term followup studies



KEY BENEFITS:

10x higher accuracy in identity resolution for unlocking more comprehensive patient journeys

On-demand access to a universe of fully interoperable, HIPAA-compliant RWD for record speed to insights

Ability to retrieve identifiable patient data

Patient permissions and data usage rights fully governed in a HIPAA-compliant and 21 CFR 11-certified environment

A single synchronized solution for each stage of the clinical trial lifecycle

A modularized approach to synchronization

HealthVerity FLOW is experiencing rapid adoption among top 20 pharma organizations due to a modular platform that synchronizes leading technologies for identity, privacy and governance with the nation's largest healthcare and consumer data ecosystem.

The ultimate source of truth

To ensure the most accurate and data-driven outcomes, begin your clinical trial journey with our industry-leading patient matching and identity resolution technology. Serving as a single source of truth for enrolled patients across the enterprise, HealthVerity offers a reliable platform to track and manage patient participation over time, while preserving the option to seamlessly retrieve patient-centric de-identified or identifiable data.

Built-in privacy and consent management

HealthVerity FLOW manages patient consents and user permissions for both identifiable and de-identified data for the life of the patient's engagement. This 21 CFR 11-certified solution fully integrates with eConsent systems in addition to offering a distributed webform for data capture where you need it.

On-demand data discovery and delivery

Unlock patient journeys before, during and after clinical trials with on-demand real-world data discovery and delivery from the nation's largest healthcare and consumer data ecosystem. Overlap your trial cohorts in real time across the universe of RWD in HealthVerity Marketplace to explore comorbidities, biomarkers or important physician notes, all in a HIPAA-compliant manner. You can just as easily retrieve a wide breadth of identifiable patient data for those who have given consent to further generate real-world evidence in combination with your investigator findings.

LEARN MORE

For more information about HealthVerity FLOW,
email **info@healthverity.com**
or visit **healthverity.com/flow/clinical-trials**

Unrealized insights before, during and after clinical trials

Before trial:
HealthVerity FLOW can be used before clinical trials to help with trial design, site selection, patient and investigator recruitment, validating patient histories, and gaining insights into the patient's prior health history.

During trial:
During the trial, you can avoid missing out on non-reported information, such as urgent care visits and other insights on efficacy and adverse effects, find patients lost to follow up, and conduct control arm and concurrent studies.

After trial:
This synchronized solution future-proofs your study, allowing you to continue monitoring patients for long-term outcomes and comparator and safety studies after the trial. Additionally, you can capture information on vulnerable patients, such as pregnant women who are frequently excluded from trials, to fill in evidence gaps.

Synchronize the Science℠