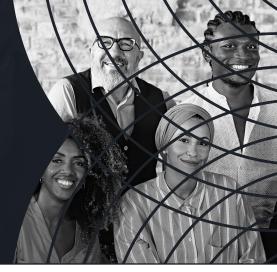PROVIDER DIVERSITY AND DIAGNOSIS INDEX MASTERSET

Better medicine through diversity

Target physicians treating more diverse populations

The importance of equity, inclusion, diversity and belonging has taken center stage in the national healthcare debate and the FDA has made increasing participation of underrepresented populations in clinical trials a priority. Yet trials rarely recruit participants in ethnic proportion to real-world data (RWD), creating gaps in our understanding of diseases and treatment effectiveness across populations.

One report, two million providers

The HealthVerity Provider Diversity and Diagnosis Index (PDI) Masterset is the only nationally syndicated report that leverages medical, pharmacy and consumer data to calculate the racial diversity, demographic mix and diagnosis of patients for over 2 million healthcare providers, as well as the race of the provider, all in a HIPAA-compliant manner. By synchronizing this data, HealthVerity has developed a report that reveals entirely new patient insights on a provider-level basis, providing a pathway to greater equity and inclusion in clinical trials and health plan networks.

Provider Demographics

NPI	Provider Gender	Practice City	Practice State	Practice Postal	Specialty	Total Patients
123	F	Moreno Valley	CA	92555	Family Medicine	492

Overall Patient Mix

Patient Race	Patient Gender	Patient Age	Pay Type	Income Range	ICD10 Code	Count
Black	F	18-22	Commercial	$20,000 - $29,999	E11	124
Asian	M	68-72	Commercial	$50,000 - $59,100	E11	54
White	M	28-32	Commercial	$50,000 - $59,100	E119	178
Black	F	58-62	Medicare	$110,000 - $119,000	I10	87

KEY BENEFITS:

Directly address FDA guidance for improving participation of underrepresented populations in clinical trials

Identify clinical trial investigators with reflective populations for the condition of interest

Enhance strategies to diversify patient recruiting efforts

Highlight physicians who are more likely to treat minority patients at higher risk

Better align healthcare networks with the diversity of member populations

The definitive guide to diversity

The PDI has become the definitive guide for a wide range of diversity-challenged endeavors, from clinical trial investigator recruiting and health plan network building to commercial endeavors.

Clinical trials:

Save time and resources by eliminating sites that lack diversity and impede trial success.

1. **Select from your existing investigators or identify qualifying patients and their providers**
2. **Create diversity profiles of their patients**
3. **Highlight providers that have the most qualified patients and ideal diversity distribution**

Health plans:

Address potential gaps in care from cultural differences, improve member satisfaction and increase enrollment by aligning network providers with the diversity of your member population.

1. **Identify providers in geographic areas you serve**
2. **Create diversity profiles of their patients**
3. **Recruit providers that reflect the population you serve**

Commercial endeavors:

Build alignment with providers to help ensure the right patient gets the right medication at the right time.

1. **Identify providers treating patients with the condition of interest**
2. **Create profiles of patients by age, race, sex or any combination**
3. **Target your physician education and outreach efforts**

LEARN MORE

For more information about PDI, email **info@healthverity.com** or visit **healthverity.com/provider-diversity-index**

Diversity on demand

With PDI, you can instantly assess the demographic composition of a healthcare provider's patient population, including:

→ **Patient race**

→ **Gender**

→ **Age**

→ **Income range**

→ **Payer type**

→ **ICD-10 code**

→ **Provider race**

This information allows you to ascertain if the physician would make an optimal clinical investigator for your clinical trial or be a good fit for your health plan network.

Synchronize the Science℠